IGG Software

IBANK FOR IPHONE BRINGS NEW EASE AND POWER TO MOBILE FINANCE
Launch Sale Offers 50% Off For a Limited Time

(PUTNEY, VT) — IGG Software, Inc. today announced the release of iBank for iPhone, an all-new finance management app for iOS 8. iBank for iPhone delivers a clean new design, robust budgeting, investment management, Touch ID authentication, enhanced transaction entry, the option of Direct Access account updating and much more. Now at the App Store, iBank for iPhone will be available at half-price — $5 off — through October 31 only.

"I've been using iBank for iPhone myself for weeks," says IGG's president, Ian Gillespie, "and it's exactly what we aimed for. It's fast, easy to use, extremely convenient, and lets me know if I'm sticking to my budget on the go."

Ready for iPhone 6 and 6 Plus, the new app brings powerful money management tools to anyone with iOS 8 on their iPhone or iPod touch: to set up all account types and add new transactions on the go; to track personal budgets and help control spending; to review investments and monitor trades, dividends, returns or other activity in one's holdings. While iBank for iPhone allows for standalone use with all-manual entry, an optional subscription to iBank's exclusive Direct Access service delivers automatic downloading of account updates as they become available.

Users of iBank 5 for Mac also have the option of syncing their accounts, budgets and investments with iBank for iPhone, or sharing an existing Direct Access subscription with the app. Overall, iBank for iPhone's money management tools are unparalleled:

— *Fast transaction entry* lets users add or edit account activity with just a few taps. Use Touch ID to open locked documents, and fast, location-based vendor lookup to add payees and autofill categories.

— *Simple yet sophisticated budgeting* is a key component of iBank. Users can easily create a monthly budget, check to see if they are sticking to it with a daily progress bar, or drill down to see the exact transactions affecting that budget. Budgets can also be synced with iBank 5 for Mac.

— *Investment management* has never been more powerful in a handheld device. It's easier than ever to review trades, positions, history, performance, market value and more. Portfolios update with automatic quote downloads as changes are available.

— *An optional connectivity service, Direct Access*, delivers account updates from thousands of financial institutions worldwide, via Wi-Fi or data connection, with no prompting by the user — any time and anywhere.

Users of iBank for iPhone also have full manual editing and entry capabilities, including the ability to split and categorize transactions; the ability to move different financial "books" between devices; multi-currency support; and many more powerful finance management tools. The app can be used by itself or in conjunction with iBank 5 for Mac, and takes full advantage of the iPhone's latest processors and high-resolution Retina Displays. Regular price at the App Store is $9.99, and the app requires iOS 8.

For automatic updating of transactions, new users of iBank for iPhone can try Direct Access for free during a 30-day trial. Maintaining the service can cost as little as 11 cents a day: just $4.99 per month, or $39.99 for an annual subscription. All options are available via In-App Purchase, and existing Direct Access subscriptions on an iPad or Mac may be shared with the app.

iBank for iPhone is ad-free. There are no third-party services offered to users. Customer data and financial records are never stored, accessed, aggregated or analyzed in any way that benefits IGG or any other marketers. And IGG never sells, trades, rents or shares customer information.

About IGG Software

IGG Software, Inc., was founded in 2003 by developer Ian Gillespie to offer intuitive, elegant and powerful applications for individuals and small businesses. Based in Putney, Vermont, it develops the iBank family of apps exclusively for the Mac and for iOS devices. For further information, review licenses, or to schedule interviews with Ian Gillespie or CTO James Gillespie, please contact IGG Marketing Director Scott Marc Becker: scott@iggsoftware.com.