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## ALL YOUR FINANCES, AT YOUR FINGERTIPS iBank for iPad, Exclusively for iOS, Now Available on the App Store

(PUTNEY, VT) — IGG Software today announced the release of a full iPad version of iBank, the developer's market-leading personal finance application. iBank for iPad takes complete advantage of the iPad's capabilities, including wireless updating, Multi-Touch navigation and the power of iOS 5. The app is available now on the App Store.

"This is the biggest project we've ever undertaken at IGG, and to us it represents a new model for personal finance management," says chief technology officer James Gillespie. "We designed it from scratch with the idea of doing three things amazingly well: updating your accounts automatically, getting the most out of your financial data, and using the iPad's magic to its fullest extent."

iBank for iPad distinguishes itself from other finance apps in several significant ways:

- A new subscription service, Direct Access, delivers instant account updates from thousands of financial institutions world-wide. New transactions are downloaded via Wi-Fi or data connection in the background, with no prompting by the user ensuring that one's complete financial picture is current and available on the iPad any time and anywhere.
- *iBank's beautiful iPad interface* presents a clear personal finance summary. Accounts are kept in one or more custom "books," organized as needed. With just a tap or a swipe, users can access accounts; get details on accounts, budgets, transactions or investments; change pages, switch books, edit transactions, delete info and more naturally and intuitively.
- *Investment management* has never been more elegant. Because the books in iBank for iPad resemble a set of financial reports, it's easier than ever to review trades, positions, history, performance, realized and unrealized gains, market value and more. Portfolios update as changes are available, and users can drill down for security details with a tap.
- Simple yet sophisticated budgeting is a key component of iBank. Schedule regular income and bills, set targets for other earnings or expenses, track spending by assigning categories to transactions. Users can check budgets with a tap, compare current performance to previous months, review old budgets and more.
- *IGG's commitment to privacy and security* is paramount: iBank for iPad is ad-free. There are no third-party services offered to users. Customer data and financial records are never stored, accessed, aggregated or analyzed in any way that benefits IGG or any other marketers. And IGG never sells, trades, rents or shares customer information.

Among other features, users have full manual editing and entry capabilities, including the ability to split, schedule and categorize transactions; the ability to move books between devices; multi-currency support; and many other powerful finance management tools. The app is written to take advantage of the iPad's latest dual-core and graphics processors, its high-resolution Retina Display, and landscape and portrait modes.

For automatic updating of transactions, new users of iBank for iPad will have the opportunity to try Direct Access for free during a 30-day trial. Maintaining the service will cost as little as 11 cents a day: just \$4.99 per month, or \$39.99 for an annual subscription; all options are available via In-App Purchase. Users of iBank 4.5 (now available via the Mac App Store or IGG) can use iBank for iPad without a subscription by syncing data directly from the desktop app over Wi-Fi or a WebDAV server.

The iBank for iPad App is available for \$14.99 from the App Store on or at www.itunes.com/appstore. iBank for iPad requires iOS 5 or higher and iPad 2 or later. For more information visit www.iggsoftware.com/ibankforipad

IGG Software, Inc., was founded in 2003 by developer Ian Gillespie to offer intuitive, elegant and powerful applications for individuals and small businesses. Based in Putney, Vermont, its flagship products are iBank, for personal finance management, and iBiz, for time-tracking and billing. For further information, review licenses, or to schedule interviews with Ian Gillespie or CTO James Gillespie, please contact IGG Marketing Director Scott Marc Becker: scott@iggsoftware.com.