



October 11, 2011

FOR IMMEDIATE RELEASE

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## **IGG SOFTWARE RELEASES IBANK INVESTOR VIA THE APP STORE**

### **Free App For iPad & iPhone Tracks Investments On the Go**

(PUTNEY, VT) – IGG Software today announced the release of iBank Investor, a mobile app that aggregates all of a user's investments in one easy-to-access interface. iBank Investor can be used to edit or update individual securities in its stand-alone configuration, or, in conjunction with iBank 4, syncs to all of the user's holdings grouped by account. Available for free from the App Store, the universal app runs on all iOS devices including iPad, iPhone and iPod touch.

"For busy investors on the go," says IGG president Ian Gillespie, "enhanced mobility adds value to their data and their devices. Because markets move quickly, we came up with an easy way to watch your investments at a glance and put your portfolio at your fingertips."

iBank Investor lets users see key information about each holding: market value, today's gain or loss, and total gain or loss. Users can track positions and review performance of individual lots, see recent news headlines for securities, drill down for security details, download current quotes and statistics in the background, or edit securities which don't automatically get quotes.

- Users who sync iBank Investor with iBank 4 for Mac can see current holdings grouped by account, with price and value information for each security (free IGG Customer Account required). They can also view holdings data as read-only on any number of devices.
- Employing iBank Investor in stand-alone mode, users can sync data across multiple devices (free IGG Customer Account required) and edit those holdings from any device.

To ensure privacy for their personal financial data, users can set passcode protection from within iBank Investor. Users can also set up or manage an IGG Customer Account in order to sync with their desktop copy of iBank for Mac, or to enable syncing across multiple iOS devices. For additional flexibility and security, sync may be disabled, or synced data can be deleted. The app is now available as a free download from the iTunes App Store, and requires iOS 4.3 or higher.

iBank 4 is the leading Mac-only personal finance application. To integrate with iBank Investor, iBank 4.3 adds a new section to its iTunes-style Source List, from which users can configure sync settings for the popular iBank Mobile app, as well as iBank Investor.

IGG offers an unlimited 30-day free trial download, free support and a 90-day unconditional guarantee on direct purchases of iBank from the IGG web store. The retail price of iBank 4 is \$59.99; licensed users of iBank 3 can upgrade for \$29.99. iBank 4.3 requires Mac OS X 10.5.8 or higher, and will run on Macs using either Intel or PowerPC processors. The latest version can be downloaded at <http://www.iggsoftware.com/ibank>, where there is access to an extensive library of iBank 4 video tutorials.

iBank 4 is also available from the Mac App Store, where it has been a number-one selling finance app, as well as the top-grossing finance app, since the launch of the Mac App Store in January.

IGG Software, Inc., was founded in 2003 by developer Ian Gillespie to offer intuitive, elegant and powerful applications for individuals and small businesses. Based in Putney, Vermont, its flagship products are iBank, for personal finance management, and iBiz, for time-tracking and billing. For further information, review licenses, or to schedule interviews with Ian Gillespie or Chief Architect James Gillespie, please contact IGG Marketing Director Scott Marc Becker: [scott@iggsoftware.com](mailto:scott@iggsoftware.com).