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**COMPETITIVE UPGRADE OFFER, “SPRING BREAK 2012,” DELIVERS 25% INSTANT SAVINGS ON IBANK 4
Fed-Up Quicken Users Can Switch And Take \$15 Off iBank Until April 15**

(PUTNEY, VT) — IGG Software today announced competitive upgrade pricing for users of Quicken 2007 for Mac and Quicken Essentials for Mac. The new offer, “Spring Break 2012,” gives current users of those products instant savings of \$15 when they purchase iBank 4 at the IGG Software store. The discount is 25% off of iBank’s regular price, and the offer is valid until April 15.

“For many users of Quicken 2007,” says IGG marketing director Scott Marc Becker, “last week’s overdue release of a paid update to add Lion compatibility was the last straw. So while Intuit is charging \$15 for Lion support, switching to iBank means saving that amount off an app that’s been Lion-ready all along.”

Effective immediately, licensed users of Quicken 2007 for Mac (including the new “Lion-compatible” version) or Quicken Essentials for Mac can go to a special page on the IGG Software website and enter their license key for instant \$15 savings. The page is at <http://www.iggsoftware.com/ibank/springbreak.php>.

Current users of all versions of Moneywell may take advantage of the competitive upgrade offer, too. There is also an option on IGG’s special discount page for customers who purchased Essentials or Moneywell via the Mac App Store and therefore cannot provide a serial code.

iBank 4 is the leading competitor to Quicken for personal finance management on the Mac. Full-featured and fully compatible with OS X 10.7 Lion, iBank 4 has historically been the top-selling and top-grossing finance app at the Mac App Store since the store’s inception over one year ago. Since Apple’s release of Lion last summer, an unprecedented number of former Quicken users have made the switch to iBank; a video tutorial on transferring Quicken data to iBank 4 is here: <http://www.iggsoftware.com/ibank/tutorials.php?play=imports>

Among many features introduced in iBank 4 were faster transaction entry and dynamic editing options in an intuitive, innovative two-line register; an all-new reporting engine; envelope budgeting; a seamless set-up assistant for transferring data from Mac and PC versions of Quicken, MS Money, or other finance programs; and significant improvements to investment handling. These enhancements to version 4 built upon longstanding iBank features such as direct downloads from online accounts, custom check printing, robust data export and iPhone sync. New iBank updates appear frequently; the current version is iBank 4.3.3.

Also available from the App Store is iBank Mobile (\$4.99) for iPhone and iPod touch. The app gives users the ability to enter transactions on the go, check account balances, and sync wirelessly with data stored on iBank for Mac — even allowing multiple users (such as domestic or business partners) to sync with their own documents in a shared copy of iBank.

A free app, iBank Investor, allows users to monitor all of their investments in one universal app for iPhone, iPad and iPod touch. iBank Investor works as a stand-alone app to let users add positions and track gains and losses, or can sync with investments managed on a desktop copy of iBank 4 for Mac. Currently, there are no iOS apps available for any versions of Quicken.

IGG offers unlimited 30-day free trial downloads of iBank, unlimited free support (including Live Chat) and a 90-day unconditional guarantee on direct purchases from the IGG web store. The regular retail price of iBank 4 is \$59.99; licensed users of iBank 3 can upgrade for \$29.99. iBank 4 requires Mac OS X 10.6 or higher. The latest version can be downloaded at <http://www.iggsoftware.com/ibank>, where there is also access to a growing library of iBank 4 video tutorials.

IGG Software, Inc., was founded in 2003 by developer Ian Gillespie to offer intuitive, elegant and powerful applications for individuals and small businesses. Based in Putney, Vermont, its flagship products are iBank, for personal finance management, and iBiz, for time-tracking and billing. For further information, review licenses, or to schedule interviews with Ian Gillespie or Chief Architect James Gillespie, please contact IGG Marketing Director Scott Marc Becker: scott@iggsoftware.com.