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IGG SOFTWARE ANNOUNCES \$10 INSTANT REBATE ON IBANK: "WHY WAIT FOR 2010?"

\$10-for-'10 promotional discount available now through December 31, 2009

(PUTNEY, VT) – Encouraging Mac users to get a grip on their 2009 finances and a jump on 2010, IGG Software has announced a \$10 Instant Rebate on iBank, its flagship personal finance software. The company's new "Why Wait For 2010?" rebate offer is good through December 31, 2009, exclusively for purchases made at IGG's online store.

"There's no time like this year to start planning for next," says IGG Marketing Director Scott Marc Becker. "People always resolve to get their personal finances in order at New Year's. But why wait for 2010 when we're offering ten bucks off in 2009?"

The current iBank promotion follows this summer's hugely popular "Why Wait Another Day?" rebate offering a substantial refund to new iBank customers switching from Quicken. The new, streamlined Instant Rebate is available to all new purchasers of iBank. To take advantage of the offer, simply go to www.iggsoftware.com, click the "Buy" button and add iBank to your cart. The discounted price appears instantly, with no forms, qualifications, mail-in requirements or rebate checks. The \$10 Instant Rebate also applies to package-deal purchases of iBank with IGG's other software titles, including iBiz and iPaste.

An acclaimed Mac alternative to Quicken, iBank is designed and developed exclusively for OS X. iBank offers a familiar Mac interface, direct connections to online accounts, reliable sync from iBank Mobile (the companion app for iPhone and iPod touch), and seamless integration with MobileMe. iBank is fully compatible with OS X, taking advantage of the Intel architecture of the latest Macs; iBank users have the additional benefits of hardware (iSight) and software (iCal) integration as well. iBank 3.5.4 was released earlier this month.

IGG's "Why Wait For 2010?" rebate program caps the most successful year in company history. Underlying the independent publisher's dramatic growth in 2009 has been a steady series of updates to iBank; the release of the all-new iBiz 4 in May, and its multi-user sibling, iBiz Professional; the introduction of an iBank Mobile app in July, and its integration with iBank for Mac desktop; and the intrinsic compatibility of all of IGG's applications with Apple's OS X 10.6 Snow Leopard, introduced in August.

Based in Putney, Vermont, IGG Software, LLC, was founded in 2003 by developer Ian Gillespie to provide individuals or small businesses with intuitive, elegant and powerful management and finance applications. For further information, review licenses, or to schedule an interview with developers Ian or James Gillespie, please contact IGG Marketing Director Scott Marc Becker: scott@iggsoftware.com.