



August 29, 2011

FOR IMMEDIATE RELEASE

Contact: Scott Marc Becker

scott@iggsoftware.com

## **IGG SOFTWARE PLEDGES ONE-DAY SALES REVENUE TO VERMONT DISASTER RELIEF**

### **Matching Donation Also Promised To Benefit Community Relief Efforts**

(PUTNEY, VT) – In the aftermath of statewide flooding and destruction caused by Hurricane Irene, IGG Software today announced that 100% of sales revenue generated on Monday, August 29 will be donated to Vermont relief programs. Sales at both IGG's online store and the Mac App Store will count toward that total. In addition, IGG will double that amount with a matching contribution of its own.

"IGG is a part of the Vermont community, and our community has suffered tremendous damage and loss," said IGG president Ian Gillespie. "We've been given so much by Vermont, and now we're fortunate to be able to give back."

IGG Software, Inc. has been Vermont-based since shortly after its founding in 2003. The majority of its employees are also located in towns throughout Vermont, many of which were hit by devastating flash floods that destroyed homes, roads and bridges. Some of IGG's team members were affected personally with significant property damage and, in one case, an emergency evacuation.

IGG's software products include iBank 4, the leading Mac-only personal finance program; iBiz 4, a complete small business solution for time-tracking and invoicing; and iBiz Professional, a networkable package for teams in which multiple users generate billable hours.

The retail price of iBank 4 is \$59.99; licensed users of iBank 3 can upgrade for \$29.99. iBank 4.2.5 requires Mac OS X 10.5.8 or higher, is Lion-ready, and will run on Macs using either Intel or PowerPC processors. The latest version can be downloaded at <http://www.iggsoftware.com/ibank>, where there is also access to a growing library of iBank 4 video tutorials.

iBiz 4 sells for \$39.99, and upgrades are \$19.99. iBiz Pro retails for \$99.99 and includes one license for iBiz 4 Server and two licenses for iBiz 4 Client. IGG offers free trial downloads, free support and a 90-day unconditional guarantee on direct purchases from the IGG web store.

iBank 4 and iBiz 4 are also available on the Mac App Store. iBank 4 has been a number-one selling finance app, as well as the top-grossing finance app, since the launch of the Mac App Store in January.

IGG Software, Inc., was founded in 2003 by developer Ian Gillespie to offer intuitive, elegant and powerful applications for individuals and small business. Based in Putney, Vermont, its flagship products are iBank, for personal finance management, and iBiz, for time-tracking and billing. For further information, review licenses, or to schedule interviews with Ian Gillespie or Chief Architect James Gillespie, please contact IGG Marketing Director Scott Marc Becker: [scott@iggsoftware.com](mailto:scott@iggsoftware.com).