

IGG SOFTWARE ANNOUNCES CLOUD SYNC FOR IBANK PERSONAL FINANCE APPS

Delivers superior integration and an up-to-date view of finances on any Mac or iOS device, at any time

PUTNEY, Vt., January 15, 2015 — <u>IGG Software, Inc.</u> today announced the beta release of iBank Cloud Sync for the company's iBank suite of personal finance management apps for Mac and iOS. This full, cloud-based sync solution, with end-to-end encryption, offers tighter integration among iBank 5 for Mac and the iOS apps iBank for iPad and iBank for iPhone.

The new Cloud Sync allows users to seamlessly update, access and manage their current personal financial data on versions of iBank running among any number of Macs, iPhones and iPads. iBank Cloud Sync also gives iOS-only users the new ability to sync solely among iPads and iPhones. This free service is now available in iBank 5.5 for Mac, iBank for iPhone 2.5 and iBank for iPad 2.5.

"Our new iBank Cloud Sync empowers users to manage their personal finances in a secure way that fits their lifestyle: in real-time and on-the-go," said Ian Gillespie, president of IGG Software. "iBank Cloud Sync makes it easier than ever to have all of your financial data up-to-date on any device. This significant feature gives users unparalleled freedom, as the Mac no longer needs to be the central hub of their finances."

This new feature ensures users will always have a backup of their data, stored remotely and independent of their devices. iBank Cloud Sync also utilizes device-based, end-to-end encryption for maximum security. Each user will set up a unique iBank ID to access data on any combination of devices; account passwords themselves are never sent to or stored on the server. Customers who prefer not to sync their data will not be required to use the service; all data will remain on their personal devices and does not need to be stored on Cloud Sync servers.

iBank 5 for Mac is available through the IGG <u>online store</u> and the Mac App Store. iBank for iPad and iBank for iPhone are sold via the iTunes App Store exclusively.

iBank is ad-free. There are no third-party services offered to users. Customer data and financial records are never stored, accessed, aggregated or analyzed in any way that benefits IGG or any other marketers. IGG never sells, trades, rents or shares customer information.

About IGG Software, Inc.

IGG Software, Inc. develops the iBank family of personal finance management solutions exclusively for Mac and iOS devices, including iBank for Mac, iBank for iPhone, and iBank for iPad. Founded in 2003, the Putney, Vt. based company is dedicated to creating intuitive, elegant and powerful applications, empowering users to budget better, save more, and invest to secure their financial future. To learn more, please visit www.iggsoftware.com or follow us on Twitter at @IGGsoftware.

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