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scott@iggsoftware.com

IGG SOFTWARE OFFERS BACK-TO-SCHOOL PRICING ON IBANK AND IBIZ

Education discount on apps available to higher ed students and all school staffers

(PUTNEY, VT) — Taking a page straight out of Apple's book, IGG Software honors educators and education by offering discount pricing on all products purchased from the IGG online store. The available savings are 20 percent off the regular price of IGG's software bundles or individual applications, including the popular iBank and iBiz. Qualified customers include faculty and staff members at all schools, board of education employees, and all students of higher education including grad programs, vocational schools and continuing ed.

"We have great software for money-conscious Mac users, whether they're educators getting by on a teacher's salary or college students learning to manage their own finances away from home," says IGG president Ian Gillespie. "Apple has always shown the way in providing education discounts, and we're happy to offer similar savings."

IGG's flagship products include iBank 3, the leading Mac-only personal finance manager and a handy tool for parents to install on newly purchased Macbooks about to head off to college. An ideal alternative to Quicken, iBank can be used to track checking and savings accounts, credit card balances, student loans and much more.

Also available from IGG is the newly updated iBiz 4, a time-tracking and invoicing app originally developed to monitor research for a doctoral thesis. Grad students juggling school with free-lance projects or adults retraining for independent contract work will find iBiz to be an indispensable project management tool. Both iBank 3 and iBiz 4 require Mac OS X 10.5.

To take advantage of education pricing, customers must email a scan of their school ID or registration info, or a link to a current faculty profile, online course schedule or similar verification, to info@iggsoftware.com. After receiving evidence of their status, IGG will reply with a coupon code that can be used at the company's secure online store.

Education discounts may not be combined with other offers and apply only to online purchases from IGG Software. Retail copies of iBank are not included, nor is iBank Mobile for iPhone and iPod touch, available exclusively from the Apple App Store.

IGG Software, LLC, was founded in 2003 by developer Ian Gillespie to provide individuals or small businesses with intuitive, elegant and powerful management and finance applications. Based in Putney, Vermont, the company engages in sustainable practices such as purchasing all of its energy from renewable sources. For further information, review licenses, or to schedule an interview with Ian Gillespie, please contact IGG Marketing Director Scott Marc Becker: scott@iggsoftware.com.